

Dealer Rewards Program 2011-2012

Overview

Earn rewards for achieving LED display sales goals.

- Rewards increase with display purchase levels.
- Special discount levels for participating dealers.
- Exclusive sales tools and priority access to stock inventory.



Who Qualifies?

- Open to all registered Optec Display dealers.
- Participating dealers must complete a Dealer Rewards application
- Rewards will accrue for all Optec LED display sales with deposits beginning April 01, 2011 through March 31, 2012.



Tier 1 - \$75,000 in Sales

- Dealer receives an “Optec Dealer Kit” which includes a laptop PC, a high resolution digital camera, a professional grade multi meter and an electronic technician’s tool kit.
- Prize awarded upon accomplishment of sales goal.



Tier 2 - \$150,000 in Sales

- An all-expense paid trip for 2 to Hollywood, California
- Prize awarded upon accomplishment of sales goal.



Contact your Optec sales representative for full details.



Dealer Rewards Program Application

GENERAL INFO				
Company Name:		Optec Account Executive:		
Address:				
City:	State:	ZIP Code:		
Primary Contact:		Title:		
Phone:	Fax:	Email:		
EXPERIENCE				
Years in Business:	Years Selling EMCs:	Annual EMC Sales Volume:		
Previous Vendor(s):		Annual Optec Sales Volume:		
MESSAGE CENTER DEDICATION				
Marketing Resources:				
Presentation Ability:				
Sales Personnel:				
Service Personnel:				
Content Creation / Management Personnel:				
TRAINING LEVEL				
Sales:	Optec Sales Training <input type="checkbox"/> Date:	Tech Sales Training <input type="checkbox"/> Date:		
Software:	Media Editor Training <input type="checkbox"/> Date:	WinEDT Training <input type="checkbox"/> Date:		
Product:	Basic Tech Training <input type="checkbox"/> Date:	Advanced Tech Training <input type="checkbox"/> Date:		
CAPABILITIES				
Total Personnel:				
Demonstration Ability:				
Facilities:				
Service Equipment:				
Installation / Service Ability:				
Supplier / Vendor Network: <input type="checkbox"/> Yes <input type="checkbox"/> No		If yes: <input type="checkbox"/> National <input type="checkbox"/> Regional <input type="checkbox"/> Local		
MARKETS				
Sign Types Manufactured / Sold:				
Geographic Market Area:				
Field Offices:				
Vertical Markets Served:		Trade Shows:		
Primary Market Focus:				
MARKET CONDITIONS				
Current Product Mix:	EMC: %	GS 256: %	RGB: %	DIGIT: %
Anticipated Product Mix:	EMC: %	GS 256: %	RGB: %	DIGIT: %
End User Sophistication:				
Codes:				
New Business Opportunities:				
Please fax completed application to: (626) 369-7858 Attn: DEALER REWARDS				